

JULY 2022

IAPM MAGAZINE

After our IAPM Magazine was very extensive last month, partly because of the interview with Inga and Edit from Project Management United that we published, we have a somewhat shorter issue again this month. As always, we are open to feedback as well as further input, so don't hesitate to contact us. Also, we welcome anyone who would like to contribute and support us! June provided two highlights for us, which we would like to announce right at the beginning: our new partnership with UNI for LIFE, which is part of the University of Graz, Austria, and the publication of the last part of our web-learning platform. Have fun informing and reading!



2	<u>Project terms</u>
2	<u>Book recommendations</u>
2	<u>Redesigned page</u>
3	<u>IAPM Essentials</u>
4	<u>Published articles</u>
6	<u>Web-learning platform</u>
6	<u>Special offer</u>
7	<u>IAPM Academics</u>
8	<u>New partner</u>
9	<u>Final words</u>

Project management terms

This month we have introduced you to a term that is of great importance to all project managers:

→ [Risk Potential](#)

Do you remember what it means?

Look up project management terms in our glossary, both traditional and agile:
iapm-cert.net/documents/glossary-en/index.html



Our book recommendations

Many people use the abbreviation PM for project manager, but PM can also stand for product manager. If you're browsing through this magazine now, we're pretty sure you're a project manager. But maybe you want to become a product manager in the future? Then we can recommend the following book: "Cracking the PM Interview: How to Land a Product Manager Job in Technology". Here you can find the book: crackingthepminterview.com/

Redesigned page: Levels of certifications

Do you not yet have an IAPM certificate or would you like to find out which additional certification would be suitable for you? This is now easier than ever! Take a look at our newly designed page, which gives you an overview of our certification levels. Here you are sure to find the certificate that offers you additional value and contributes to your professional development: iapm.net/en/certification/levels-of-certification/overview/



IAPM Essentials

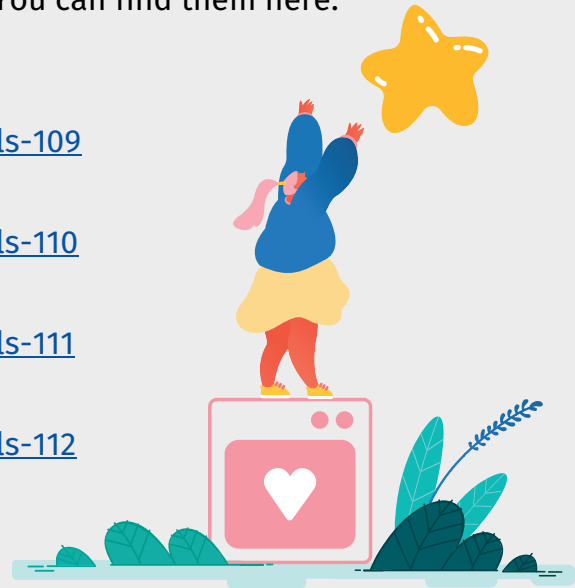
In June 2022 we published the IAPM Essentials 109 to 112. Are you curious to see which articles we have selected for June? You can find them here:

➞ iapm.net/en/blog/iapm-essentials-109

➞ iapm.net/en/blog/iapm-essentials-110

➞ iapm.net/en/blog/iapm-essentials-111

➞ iapm.net/en/blog/iapm-essentials-112



For those who do not know what the IAPM Essentials are, or want to know how we select the featured articles:

Every week we publish our IAPM Essentials on our blog. We started doing this almost exactly two years ago, on a Tuesday in May 2020. Since then, the Tuesday at IAPM has been "Essentials Tuesday". But what exactly is behind it? Week after week, we collect interesting articles that we would like to share with you. The first weeks we summarised all the articles briefly, but now we pick out the top three articles and summarise them in a little more detail. All other articles are linked at the end. For all those who have ever wondered how we choose the top three articles, we want to provide an insight into how we work:

We have a small team which is responsible for the IAPM Essentials. Each team member has a particular field of expertise. Firstly, each team member reads all articles and picks their top three articles. The selection is made based on content, relevance and expression. Afterwards, the team discusses and makes a decision.

Published articles

In project management, it seems that for every problem there is a method that helps to solve it. But unfortunately it is not that simple: a method should not be used to solve a problem, but rather to identify those very problems in the first place. In the next step, you can start to work on solving the problem. Methods can help you do this, but always keep in mind that they are just there to support you: iapm.net/en/blog/methods-as-tools/



The same applies to tools as it does to methods: Just because you use a great tool for your project does not mean that you will implement your project perfectly. Conversely, a tool is also very helpful in project management, and not having technical support can be detrimental to project implementation. PM tools are not only important for project teams but also freelancers can benefit from project management tools: iapm.net/en/blog/tools-for-freelancers/



But let's get back to project teams and teamwork. A term that is ubiquitous in the context of agile work and the project team is "self-organised teams". When a team is self-organised, it does not need a supervisor who "manages" it, everyone probably agrees on that. But what does that mean for the typical project manager? Find out here: iapm.net/en/blog/does-agile-still-need-project-managers/



Published articles

Do you actually know when it is better to work on a project in an agile way and when it is better to stick to the traditional approach? When you are deciding for yourself which approach to take, you should take a look at the Stacey Matrix. You can place your future endeavour in a matrix based on the two questions: How clear is what we want to achieve and how clear is how we want to achieve it? Depending on how you answer the two questions, you can categorise your project: iapm.net/en/blog/stacey-matrix/



Whether in a traditional or agile project, one thing is inevitable: the focus must be on the people in the project. The team is the linchpin of every project, because the success of the project stands and falls with the team. So if a leader is needed in your project, you should consider whether it is possible to establish a collaborative leadership style and flatten the hierarchies. This change will bring about some positive changes for the team and thus also for the project: iapm.net/en/blog/collaborative-leadership/



But let's stay with agile project management, or rather, let's go back to where it originally came from: from software development and thus from the tech industry - an industry dominated by men. Just because it is male-dominated doesn't mean that women can't be successful in this industry. You just shouldn't be afraid of failure, because anyone can fail, it's just important that you rise up afterwards and make the best of it: iapm.net/en/blog/women-in-it/

Web-learning platform

Last month, the time had finally come: we completely published our web-learning platform, which is the optimal preparation for the Certified Junior Agile Project Manager (IAPM) certification. We are particularly proud of this because we released this platform step by step in the spirit of agility. Twice a month there was a new chapter and interested people could learn bit by bit along with our publication rhythm. We also made the platform available in both German and English at the same time. We will now start to review the platform in its entirety and make sure und double check that it contains all the content and information that is important to successfully pass our exam.

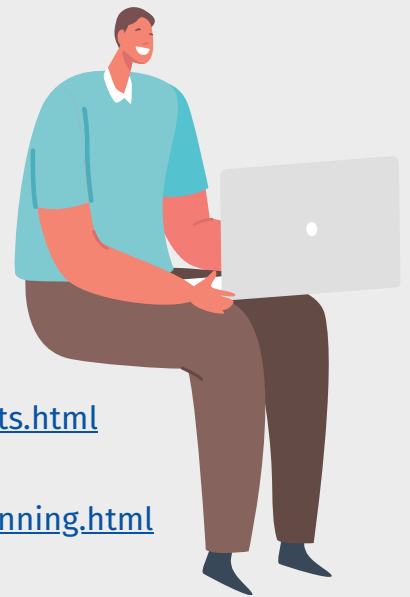
Click here to check out our web-learning platform:

➞ iapm-cert.net/weblearn/cjapm-en/index.html

Here you will find the two recently published chapters:

➞ iapm-cert.net/weblearn/cjapm-en/theory_scrum_charts.html

➞ iapm-cert.net/weblearn/cjapm-en/theory_release_planning.html



Special offer

Of course, we want to celebrate with you the finalised web-learning platform - our big milestone in the first half of 2022 and for this we have the following special deal: Everyone who registers for the Certified Junior Agile Project Manager (IAPM) certification exam by 2022-07-31 and settles the invoice within the payment deadline will get the opportunity to take the certification exam incl. pre-test a second time for free, if the exam is not passed the first time. Follow this link to find the terms and conditions: iapm.net/en/blog/special-offer-cjapm/


Register for the Certified Junior Agile Project Manager (IAPM):

➞ www.iapm.net/rcjapm-en

IAPM Academics

A few months ago, we expanded our offer and launched the IAPM Academics. This offer is aimed at students on the one hand and educational institutions on the other. Regarding students, we share their project management related surveys to make them accessible to the right target group and we help to find interview partners for expert interviews. One of the students who found an interview partner through IAPM Academics was Durvish Sehgal, who told us that he enjoyed the experience and that the interview was supportive for his thesis.

Anyone who also wants to benefit from this cost-free offer can find more information here:

 iapm.net/en/iapm-academics/interview-requests-and-surveys/submission-of-requests/

Brandenburg University of Technology in Cottbus, Germany

As mentioned above, the IAPM Academics are also interesting for educational institutions. One educational institution that cooperates with us is the Chair of Quality Management at the Brandenburg University of Technology in Cottbus. The cooperation has existed long before the IAPM Academics even were launched and we are happy about this long-term collaboration. Students at BTU Cottbus have a special advantage through this cooperation: they can have certain exams they take during their studies recognized by the IAPM. In this way, they can already acquire IAPM certificates during their studies and start working in project management directly after their graduation. It is hardly possible to get started in a more uncomplicated way. Why not visit their website (German language): b-tu.de/fg-qualitaetsmanagement/



New Partner

UNI for LIFE, University of Graz, Austria

In addition to one of our earliest partners, we would also like to take this opportunity to introduce our most recent partner: UNI for LIFE, Austria. UNI for LIFE, as part of the University of Graz, offers numerous further education courses in various fields. Of particular interest to you and us is the course "Zertifizierte/r Projektmanager/in". Since UNI for LIFE and the International Association of Project Managers are official partners, there is a great offer for all their candidates: After successful completion of the course, the certificate holders will not only receive the UNI for LIFE certificate, but will also have the opportunity to have this certificate recognized by us. And the best part?

UNI for LIFE covers the cost of the Certified Project Manager (IAPM) certificate recognition for their students. Perhaps you are looking for a German-language further education course and you like the idea that you can hold two certificates in your hands at the end? Then take a look at the website (German language): uniforlife.at/de/



A few final words

This month the IAPM Magazine is published a little late, but strictly speaking it is only the beginning of July. We are pleased that you are also accompanying us in the third month and reading our magazine. We would like to take this opportunity to express once again how important partnerships are for us. We are delighted that we were able to gain a great partner in UNI for LIFE. If you would also like to become a partner of the IAPM, simply get in touch with us and we will explore the possibilities of a partnership together.

As you may have noticed, the IAPM Magazines are always a little different from each other. This is not because we cannot work coherently. For us, the IAPM Magazine is a little passion project that does not follow any standards so far. We let off steam here and see this magazine as a kind of playground. We want to take you with us on our journey and let you participate in the development. But here, too, feedback is absolutely valuable!



[Linda Ottmann](#)



[Janek Hinze](#)

Thank you for reading, we hope you enjoyed it
as much as we enjoyed creating it!

Linda & Janek