

IAPM MAGAZINE

JUNE 2022

Last month we published our first IAPM Magazine and the response was stunning. Thank you for your positive feedback and encouragement. Thanks to you - our great community - our motivation to create the IAPM Magazine was even higher than it was the previous month. A lot has happened in the last few weeks. Not only have we published some blog posts by great guest authors and given recommendations, this month we also had an interview with the two founders of Project Management United. They gave us some interesting insights into the organisation and their international event. Be curious to read what they want to tell you!



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Our book recommendations

Staying competitive in a globalised world is no easy task as you have to constantly react and adapt. To be successful, it is important to focus on your customers and their needs. Nevertheless, this is exactly what many companies are still struggling with. "[Escaping the Build Trap: How Effective Product Management Creates Real Value](#)" addresses this problem and shows how effective product management can help you solve customer problems.



IAPM Essentials

There were five Tuesdays in May 2022, which means we published five IAPM Essentials. We have recommended many articles and have summarised the 15 best for you. Missed the IAPM Essentials or want to read articles on project management? You can find them here:

➔ iapm.net/en/blog/iapm-essentials-104

➔ iapm.net/en/blog/iapm-essentials-105

➔ iapm.net/en/blog/iapm-essentials-106

➔ iapm.net/en/blog/iapm-essentials-107

➔ iapm.net/en/blog/iapm-essentials-108



Software presentation

It is not easy to find the right project management software for your project among the many available. For this reason, Capterra has compiled a list of the best rated and most popular solutions for you and your project: iapm.net/en/blog/pm-software-shortlist



Many project managers would like to see a flexible solution to quickly address challenges they face in their projects. One service that can help is PMonDEMAND. Specialists for a project are now only one click away and the risk of project termination due to staff shortages is minimised: iapm.net/en/blog/pmondemand

Project management terms

This month we have introduced you to two project management terms. Do you still remember the meaning of both term?

- ➔ [Project objectives](#)
- ➔ [Performance variance](#)



Look up project management terms in our glossary, both traditional and agile: iapm-cert.net/documents/glossary-en/index.html

Published articles

Each of us was probably at a job interview and we are sure you agree that job interviews can be demanding. Whether you are at the beginning of your career or have many years of experience, you can never be entirely sure what to expect. That's why it's even more important to be well prepared. We have summarised eight tips that you as a project manager should keep in mind during an interview. This way you can actively drive change in your career: iapm.net/en/blog/job-interview



Speaking of change: change can be important and appropriate not only in your personal environment. Also in a professional environment, change and the associated change management should not be underestimated. Even if this is sometimes not so easy. Edgar Rodehack shares his own experiences and reflections on this topic and we have summarised his article for you: iapm.net/en/blog/identify-good-change-projects

Now we move from change management to the seven deadly sins. What do these two themes have in common? Both are somehow connected to project management. At first glance, the seven deadly sins have nothing to do with project management, do they? But this is actually not as far-fetched as it seems. But alongside these don'ts, there are also some dos that should be observed in project management. Find out what these are in our article: iapm.net/en/blog/dos-and-donts-in-pm



Published articles

If you follow the Dos and Don'ts in project management, you are definitely on the right track to a successfully completed project. If the project you are currently working on is content-related, Max Mitchell has a few more tips for you: iapm.net/en/blog/content-management



Finally, we have two blog posts for the agile fellows among us. We are sure you have already heard about the Crystal Clear method, which focuses on the team and efficiency rather than the process. But have you tried it out? Irfan Ak has summarised the most important properties of the method for you and maybe you want to give it a try: iapm.net/en/blog/crystal-clear

Last but not least, we have a light reading about the Daily Scrum Meeting: Imagine you attend the Daily Scrum Meeting every morning, after 15 minutes you are up to date and can continue working on your tasks. Wouldn't that be nice? But unfortunately, in practice, this is not the case in many organisations that want to work agilely. This is sometimes because the Daily Scrum degenerates into a kind of status meeting or because the relevance is not quite clear. Read here about the importance of this meeting: iapm.net/en/blog/daily-scrum



Certificate upgrade

Have you already achieved the Certified Project Manager (IAPM) or Certified Agile Project Manager (IAPM) certification some time ago? Take the opportunity to further advance your career and benefit from the IAPM certification upgrade programme to become a Certified Senior (Agile) Project Manager (IAPM).



- ➔ This certificate, like every other IAPM certificate, is valid for life.
- ➔ The costs for the upgrade depend on your citizenship.
- ➔ You prove that you have practical project experience.
- ➔ You do not need to retake a knowledge test.

Certified Senior Project Manager (IAPM):

iapm.net/en/certification/register/certificate-upgrade-senior-project-manager

Certified Senior Agile Project Manager (IAPM):

iapm.net/en/certification/register/certificate-upgrade-senior-agile-project-manager

Web-learning platform

Last month we published two more chapters of our web-learning platform. The two chapters deal with the Sprint Review and the Sprint Retrospective. This means that our web-learning platform, which optimally prepares you for the Certified Junior Agile Project Manager (IAPM) certification, is taking shape. You don't know our web-learning platform yet? Then you should take a look at it: iapm-cert.net/weblearn/cjapm-en/index.html



Certificate recognition

Do you already hold a project management certificate that is not issued by the IAPM? Then submit it and receive an equivalent certificate from the IAPM, which is recognized worldwide and valid for life! If your certificate is accepted you do not have to take another exam and your submitted certificate may also have expired!

After all, you don't have to renew your school certificate every few years, do you? Submit your certificate here: iapm.net/en/certification/certificate-recognition



IAPM Family

We are happy to welcome two new Network Officials to the IAPM family!

★ Ajo Koshy Joseph is now Official for the Metropolitan Region of Pune and supports our Network Officials in India.

★ Rithvik Gutha, PhD, joined last month as Senior Official for the Metropolitan Region of Exeter. He is the first Network Official based in the United Kingdom.

We warmly welcome you!

You want to know more about our Network Officials and their tasks? Or maybe you even want to become one yourself? Follow this link: iapm.net/en/the-iapm/become-network-official



IAPM Partner: Interview with PMU

We interviewed the two founders of Project Management United (PMU). Under the umbrella of the PMU, the PM & PMO Conference BRIDGE will take place this year in September. We talked to the two inspiring women Edita Kemzūraitė and Inga Ablyingiene about, among other things, what motivated them to initiate the event and how they managed to get it off the ground. The interview is definitely worth reading and it gives you a great insight into what to expect at the PM & PMO Conference BRIDGE!



My name is [Edita Kemzūraitė](#) and I am the co-founder and head of content of the PM and PMO conference BRIDGE at Project Management United. So, as you might imagine, high quality content and research around the conference topic is my primary focus. As a practitioner, I work at Bentley Systems as an IT project manager. My company delivers innovative software such as Digital Twin Technology for advancing infrastructure. I'm proud that I'm also taking on the role of sustainability ambassador in my company, connecting colleagues and partners around the globe to discuss the importance of sustainability and how we could work together towards tomorrow.



I'm [Inga Ablyingiene](#) and I'm mainly responsible for partnerships at Project Management United and I organise our main conference BRIDGE. I also have experience in working with projects in different organisations. Now I am a partner for project development delivery at Transport Innovation Association. Basically, I am responsible for multi-country international projects with different kind of stakeholders in the transport innovation area.



The Project Management United, PMU, is the organisation that organises the PM and PMO conferences BRIDGE. Are there other tasks that PMU carries out?

Inga: This is our main activity, and the focus is on the annual conference for PMs and PMOs. In addition, we are also an ATO candidate for Green Project Management and we are seeking to increase awareness of Green Project Management, Sustainable Project Management within companies and organisations and within our community. With the content of sustainable project management, but also with the involvement of certain organisations that are making our world greener, we try to add value to our community and to the participants of the conference. I would like to mention one of our projects and initiatives already: instead of giving a welcome bag to our participants, everyone, will get a certificate that he has planted a tree.

So last year was the first year with your conference. How did you get the idea to organise this conference?

Edita: Yeah, last year was our first conference, so we started from the very beginning. The idea came up because of our practical experience and in conversations with our friends, partners and colleagues. We truly appreciate the valuable insights from globally recognized experts and our great friends Dr. Al Zeitoun, Americo Pinto and Žydra Tubelytė who were - and still are - our great advisors and supporters in this exciting journey. We both hold Project Management Professional (PMP) certifications, but we found that there is usually no one size fits all solution and that organisations have different standards for their project management. Therefore, our intention and our main mission was to enhance the project management profession by connecting different certification providers, project management schools, education providers, global outstanding speakers and thinkers in order to create this new profile of a project manager who is ready for the current challenges and the future. A project manager who has a really strong skillset for making decisions and for leading teams. We found that if we have a single conference which could connect those people to come and join us in one big event that would be win-win and win situation, right? So this is how we started – from our mission to enhance and sustain the profession.

**You both have full-time jobs; how do you handle it when your day only has 24 hours?
How do you manage to organise everything?**

Inga: So, we are four people. We have a designer, and we have another colleague who is responsible for marketing and communication. Edita is the content manager, and I am responsible for the partnerships. Of course, all these issues are interrelated, and we work together, and we already are a team. We have a set up how we work, our roadmap and we do it little by little based on our capacity. First, we develop the content, and as soon as we have the idea and the scope of the content, we build the whole agenda on it and invite speakers. Our network of partners supports us in finding speakers. We do our tasks in small steps. Apparently, it works.

Edita: Personally, I can say that we really have a dream team. I cannot imagine the conference organisation without Inga, Remigijus and Indre who are really outstanding in their functions. We collaborate a lot and both activities, my work as a practitioner and my work here as co-founder of the conference, complement each other very well. And here is how: when I research the content for the topics



and learn something new, analyse some new trends, I can spread that in my organisation, my team, so we can think about how we can improve the way we work with IT PMO or beyond. Also, I can just test if everything we bring to the conference really works in practice. I simply cannot imagine one without the other. Of course, it's not always easy to keep the balance, but if you have a vision and believe in that vision, it works.

Great. Let's talk about your conference now.

Edita: We have decided to hold this year's conference on a magic day: 22 September 2022. We invite everyone to join us locally, in the heart of Vilnius, Lithuania, at the Radisson Blu Hotel. The conference will be held hybrid again this year, but we hope to meet as many people as possible physically. So, the main topic of the conference, as we already mentioned, will be sustainable project management and PMO. It is not only about what results we can achieve with a project, but also about what results can be generated for society. It is about a sustainable mindset: How we can work more effectively, how can we organise our projects? It all starts with a strategy at the highest level. So, we are not only inviting project managers to attend our conference, but also the executives who have developed the visions and strategies. We are going to talk about technical progress and how innovative solutions can help project managers save time and make their work more effective. What skills do project managers need to be future-ready? Not only in terms of time, budget, and scope. A project manager has to go beyond that. He has to think about stakeholder engagement, about benefits and project outcomes, as well as how to be a change agent who brings the change to sustainable projects. Our agenda builds on these topics, and we are pleased to have three outstanding keynote speakers. Professor Gilbert Silvius will introduce us to the topic of sustainable project management. We are also pleased to invite Joel Carboni, President of the Green Project Management Organisation, who will talk to us about the Sustainable Development Goals and his perspective on them. Finally, we are pleased to have Inga Popovaite, she is a researcher and has spent two weeks at the Mars Simulation Station. She has practical experience of how people can live with limited resources and in a very sustainable way. It is important for us to bring in practical experience so that people can learn from others and know how to improve their way of working.



If you could talk to someone who is not yet sure whether he or she should attend, what would you say that person? Why should they attend your event?

Inga: I would say that this event will be different from other project management events. This year we have a one-day conference and an additional day for site visits with the possibility to experience real project management, like how sustainable project management and sustainable product management is implemented in different companies. We give our best to be the best hosts for our participants and to create value for professional work.

Edita: The whole team is convinced that we can only make a difference together. That's why we want to build a strong and mature community that thinks not only about their organisations but also about the whole planet. It is our call to action and together we can start with small steps. This conference is for staying aligned with the latest trends of Project Management Profession as well as building the sustainable mindset and culture.

Inga: There is one more point to mention, Vilnius in September is very beautiful. Therefore, we invite our guests not only to gain knowledge and experience for their professional life, but also to take the opportunity to visit our beautiful capital.

Edita: Yeah, and it's probably worth mentioning that one of our team members is a professional tour guide, for sure there will be opportunities to visit our beautiful Vilnius! And if you ask us what we are expecting this year, we are probably dreaming of a really big event on site, because we want to make sure you have the best networking experience. There will be some exhibition areas as well from our partners. We would be pleased to welcome you on site!

These are very nice closing words. Thank you very much.

A few final words

We can hardly believe how quickly the last month has passed and that with these final words we are already closing our second IAPM Magazine. It has been a pleasure to review the past weeks with you. The pages have filled up so quickly, it's just incredible.

We would like to take this opportunity to express our special thanks to Editā and Inga for giving us insights into their upcoming event. We are already looking forward to the event and to visit Vilnius. We hope to meet you all there in September!

If you would also like to contribute to the IAPM Magazine, for example in the form of an interview or similar, feel free to contact us through the usual channels!



[Linda Ottmann](#)



[Janek Hinze](#)

Thank you for reading, we hope you enjoyed it
as much as we enjoyed creating it!

Linda & Janek