

OCTOBER 2022

IAPM MAGAZINE

How was the last month for you? September was quite eventful for us. The most exciting aspect of the month was our participation in the PM & PMO Conference BRIDGE. We really enjoyed networking on-site and we are looking forward to more events like this in the future. Do you have any recommendations for events we should definitely attend? Then let us know in any case. For now, we're looking forward to the next event we'll be attending: Agile Tour Vilnius, which will take place on 2022-10-13 and 2022-10-14. To give you an insight into this event, we have interviewed one of the organisers: Diana Borovik. You can find the interview on pages 8 to 11. Apart from the interview, there is another highlight: This month there is an additional foreword by our Vice President Dr. Roland Ottmann. It is about women in project management. So scroll down to find out what he has to say and to answer his two questions.



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Thoughts of a project manager: Dr. Roland Ottmann

After analysing our certification data, we found that out of 10 senior-level certifications, only one is issued to a woman. Roughly speaking, this means that 90% of senior-level certificate holders are male and only 10% are female. Now the question I have is whether women are less likely to take up the job of project manager due to external influences or whether they simply do not want to work as project managers? If women don't have the same opportunities as men, then we have a regulation problem. If they don't want to take the opportunities, we have a motivation problem. This leads to the next question: What needs to be done to bring the undeniably existing competences of women into the management of projects? If we answer this question, we can unleash a huge potential of leadership for our projects and maybe even create a better project management system.

What do you think? Drop me a message (dr.roland.ottmann@iapm.net) and let me know. I look forward to hearing your views and ideas!



Published articles

Many experts are of the opinion that the cooperation between engineers and computer scientists is definitely in need of improvement. Due to advancing digitalisation, it is clear that these two professional groups in particular will have to work together even more closely in the future and that it therefore can't hurt to approach each other and to prepare and promote this kind of cooperation. How can this be done? Find out in our blog post:

iapm.net/en/blog/collaboration-between-engineers-and-computer-scientists/



Do you know where it can happen that people with the mindset of an engineer and a computer scientist need to work well together? During their studies. This is where the foundation is laid, also in terms of project management, because there are many techniques that are useful both when carrying out projects and during studies. In our blog post you will discover five techniques that every project manager needs to know and that can also help students to successfully complete small and large academic projects: iapm.net/en/blog/pm-tools-for-students/

One thing that is important both in studies and in future project work is teamwork. There is a saying about it: Teamwork makes the dream work. Sure, that's how it should be. But teamwork does not necessarily lead to success. Everyone has experienced conflicts in a team at one time or another - from a small argument to a big brawl. How do you deal with such a situation? Our blog post gives you some food for thought: iapm.net/en/blog/solving-conflicts-in-the-team/



Published articles

Once the conflicts in the team have been eliminated, everyone can concentrate on the goals. In this context, you have probably heard of OKR. Objectives and Key Results are about setting goals, but also about how they are achieved and ultimately measured. OKRs are designed to standardise the process of goal setting and define the procedure for describing and measuring the achievement of goals. Learn in our article how you can set, monitor and adjust goals: iapm.net/en/blog/okr-goals-and-more/



Let's stay with the goals for a moment. At the end of a project there is always a goal to be achieved, be it a product, a service or a restructuring. One way to achieve the goal is the project roadmap, which is a good alternative to a complex project plan. It is considered by many to be simpler and is actually easier to create. In our blog article you will learn what exactly it is and how it can help in the implementation of a project: iapm.net/en/blog/project-roadmap/

Inner Circle Program

We are delighted that the group of the IAPM has been selected for the LinkedIn Groups Inner Circle Program! You are not a member of the group yet? Then join now and network with other experts in the field of project management: linkedin.com/groups/5121181/

Already a member? Then why not create your first post!

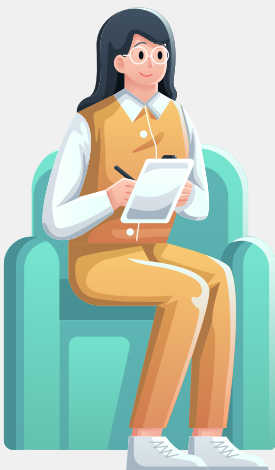


Document overview

Are you looking for a specific IAPM document? For example, a white paper or a cheat sheet? Find them all collected in our document overview. There you will find links to all important documents at a glance. Just click on the picture of interest to receive further information about preparation material, interesting white papers and other documents that may be useful for your certification process at IAPM: iapm.net/en/service/document-overview/



White Paper Resource Management



And while you're on our document overview page, you should definitely take a look at our white paper resource management, which was written in collaboration with [our long-standing partner Can Do GmbH](#). Are you interested in this topic? Then the white paper will provide you with everything you need to know about it. You can download it here free of charge: iapm.net/en/qualification/white-paper-resource-management/

Sneak peek: Stay tuned to find out what the future holds for Can Do and the IAPM!

Project management terms

This month we prepared two definitions for you. Do you know what exactly overhead costs and interpersonal relationships are? Find out here:

- ➔ [Overhead costs](#)
- ➔ [Interpersonal relationships](#)

Look up project management terms in our glossary, both traditional and agile: iapm-cert.net/documents/glossary-en/index.html



IAPM Family

As a network organisation, one of our most important pillars are our Network Officials. One of them is Udo Schmidt. He is Senior Official of the Metropolitan Area of Hamburg, Germany and due to his dedication to the IAPM and his strong support, he is also an Ambassador of the IAPM. Together with Uwe Stolle, Network Official of the Metropolitan Area of Hamburg, he organises Network Meetings on a regular basis for all those interested in project management in the North of Germany. The connections he has are very valuable. He is a Certified Senior Project Manager (IAPM), Certified Agile Project Manager (IAPM) and Certified International Project Manager (IAPM). He has been working in the combined field of quality and project management for over 30 years. As project manager and head of PM in large-scale plant and mechanical engineering for turn-key projects and as QMO for integrated management systems, he held management positions at companies such as Krupp and Körber. Since 2000 he has been a consultant and interim with [his company us4quality](#), which focuses on plant engineering, mechanical engineering, rail vehicle construction, shipbuilding and the automotive industry.



We consider ourselves blessed to have such a dedicated Senior Official in our ranks. Thank you, Udo!

Would you also like to become a Network Official of the IAPM and represent us in your community and network with project managers worldwide? Find out how to become one and how you too can benefit from it: iapm.net/en/the-iapm/become-network-official/

IAPM Essentials

In September, we published IAPM Essentials 122 to 125 on our blog. We particularly recommended the articles on dogfooding, metrics, hybrid working and the Dunning-Kruger effect. Interested in the related articles? Then you can find the IAPM Essentials of the past weeks here:

➞ iapm.net/en/blog/iapm-essentials-122

➞ iapm.net/en/blog/iapm-essentials-123

➞ iapm.net/en/blog/iapm-essentials-124

➞ iapm.net/en/blog/iapm-essentials-125



Web-learning

You may remember that we completed our web-learning platform for the Certified Junior Agile Project Manager (IAPM) certification level in the middle of the year. In the meantime, we have not been idle: We worked diligently on the web-learning platform for the two certification levels Certified Agile Project Manager (IAPM) and Certified Senior Agile Project Manager (IAPM) and in September the time had come - we published the first part. The Scrum chapter is already finished, and we have also published a chapter about the agile project environment.

In October, the chapters "Kanban" and "Extreme Programming" will be released. The web-learning platform is expected to be finalised by the beginning of December.

Click here to check out our web-learning platform:

➞ iapm-cert.net/weblearn/capm-en/



Follow-up BRIDGE

From 2022-09-21 up to and including 2022-09-23, we visited Vilnius to finally meet our partners and friends from Project Management United in person and to attend the PM & PMO Conference BRIDGE. Want to read about our experience there? We have summarised our impressions for you in a blog post. You can find the blog post here: iapm.net/en/blog/bridge-2022/

Here you can take a look at our exhibition stand: linkedin.com/feed/update/urn:li:activity:6978585708449951744



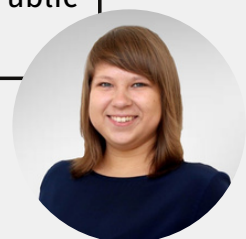
IAPM Partner: Event

We established a new partnership in September with Agile Lietuva, the organisation that hosts the Agile Tour Vilnius - you might have heard about it. The event will take place on 2022-10-13 and 2022-10-14 and we will also be there as a virtual exhibitor. Don't have a ticket yet? Then we have a great offer for you. Use our discount code [ATV4IAPM30](#) to benefit from a 30% discount:

tickets.paysera.com/en/step/agile-tour-vilnius-2022-13-14th-of-oct-2022/select

IAPM Partner : Interview Agile Lietuva

My name is [Diana Borovik](#), my primary role is Project Analyst at future fintech unicorn kevin. In my leisure time, I'm volunteering as a Board Member in the non-profit association Agile Lietuva (Agile Lithuania). My main responsibility there is to organise the "Agile Tour Vilnius 2022", an international conference and the biggest Agile conference in the Baltics. In addition, this year I graduated with my master's studies in Public Relations and I got a master's degree in Social Sciences.



Diana, you are volunteering as a Board Member of Agile Lietuva. Can you tell us something about the organisation, like what do you do, what is your goal and how do you achieve it?

Agile Lietuva is the non-profit association which unites Agile practitioners and enthusiast from various companies in Lithuania. Our community consists of like-minded volunteers. We share modern attitude to organisation management, effective processes, leadership, need of being flexible and focus on business value. We believe that experimentation, overcoming impediments, self-organisation and the sharing of knowledge will point us all in the direction of continuous improvement.

Our main goal is to improve the use of Agile Methods in Lithuanian companies by sharing experiences. We achieve this by writing and sharing articles, organising free monthly meetings, which are usually held twice a month, and three annual conferences: Agile Breakfast, Agile Day Kaunas and Agile Tour Vilnius.

Agile Breakfast is a free of charge educational event for representatives of governmental institutions and service providers. We believe that agile project management is possible in the governmental sector. Some real examples are presented and the stakeholders share the difficulties the project faced on the path to success. We want to raise awareness of these institutions and promote wise, provident project management. As we share our knowledge with the government, this work can and does lead to changes in national policy that benefit every citizen in the country.

Agile Day Kaunas is an interactive event where experienced agile practitioners gather to discuss the best project management practices. We truly believe that great skills come from continuous practice. At Agile Day Kaunas, everyone has the best platform to sharp their Agile Mindset and level up their skillset.

Last but not least, the Agile Tour Vilnius is an international event and the biggest Agile conference in the Baltics.

It's great that you offer so many different smaller and large events and focus on sharing knowledge and experience. What inspired you to join Agile Lietuva as a volunteer?

I joined Agile Lietuva in 2019. At that time I was working in a public sector organisation and one of the Board Members of the association invited me to join his team and organise the Agile Breakfast conference together. Organising such an event was a new experience for me. The thing I was most concerned with was the communication of this conference. Sometimes I think that this experience helped me later to decide to become the communications lead of Agile Lietuva. In 2020, I was elected as a Board Member of Agile Lietuva and given the responsibility to create and lead a communication team. This year I decided to take on a new challenge and changed the sphere of my responsibility - I stepped in to "Agile Tour Vilnius" conference lead role.

Your development within this organisation is amazing. Can you tell us and our readers more about the Agile Tour Vilnius and a little bit about its background?

Agile Tour Vilnius is the largest Agile conference in the Baltics, attracting more than 500 attendees. Here, highly experienced local and international speakers and practitioners share their expertise in project management, product management, organisational management, leadership, team management and development. Representatives of different management levels and members of development teams can find speeches or workshops relevant to their role.

This year we are organising the 13th Agile Tour in Lithuania. Together with our team, we have decided to try a new conference format - a conference in a hybrid way. The first day, which is the 13th of October, will be held on-site and online - this means that all speakers and the majority of attendees will participate on-site in Vilnius and some of the attendees will watch the broadcast via our online platform. The second day, which is the 14th of October, will be held fully online - this means that all speakers and attendees will participate in the conference wherever they want: in the office, on the beach, in a restaurant, at home, or wherever else.

I am also pleased to announce that we have more than 60 speakers this year - the best Agile field professionals from 18 different countries. What inspires me the most is that we were able to attract these keynote speakers: Jurgen Appelo from the Netherlands, Peter Stevens and Pierre E Neiss from Switzerland, Mun-Wai Chung from the United States of America and Leise Passer Jensen from Denmark.

Do you want to address a few words directly to our network?

Sure! If you want to know more about the conference, please [visit our conference website](#) or [contact me via LinkedIn](#) and ask everything you want! Do not hesitate to discuss with me or my team.

We are also always happy to get in touch with agile enthusiasts. If you now feel addressed and would like to share your agile expertise at one of our events, such as the Agile Breakfast, Agile Day Kaunas, or Agile Tour Vilnius, please [contact us at info@agile.lt](mailto:info@agile.lt). We appreciate international collaborations.

Thank you Diana for your time and for the insights into Agile Lietuva. We wish you that your event will be a great success and hope many people will attend. We look forward to collaborating with you in the future.

➡ Use the code [ATV4IAPM30](#) when registering to benefit from a 30% discount: tickets.paysera.com/en/step/agile-tour-vilnius-2022-13-14th-of-oct-2022/select

IAPM Partner: Joint Event

„Visualize what you want to achieve - don't be afraid to accept help along your way, because you are not alone. But also don't be afraid to say no. Neither is a sign of weakness, quite the opposite: you are able to self-reflect and stand up for yourself.“



This is a quote from me, Linda, that appeared in the monthly newsletter of our partner Women PowerUP Network. I feel honoured to have been invited to share my thoughts. Would you like to read the whole newsletter? You can find it here: linkedin.com/pulse/empowered-vol-72022-september-2022-women-powerup-network-admin

Speaking of the partnership between Women PowerUP Network and IAPM: mark your calendars for 2022-11-19! We will be holding a joint event. You will receive more information from us soon.

A few final words

We thank you for reading our IAPM Magazine today and we hope you enjoyed it and learned at least one new fact. And if not, please let us know what you would like to discover. Maybe your wish will turn into a blog article or at least a LinkedIn post. We look forward to hearing from you! We hope to see you at Agile Tour Vilnius or in our LinkedIn group.



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Thank you for reading and we hope you
enjoyed it as much as we and the whole IAPM
team enjoyed creating it!

Linda & Janek