

SEPTEMBER 2022

IAPM MAGAZINE

Welcome to the 5th issue of our IAPM Magazine! As every month, we had a lot of fun creating the IAPM Magazine and we hope you can feel that while reading it. What can you expect this month? As always, we have summarised all the blog articles we have published. We also have two book recommendations for you this month and lots of other interesting stuff. For all those who are still unsure whether they should pursue IAPM certification: Take a look at page 4, there you will find some of our benefits. We have saved one more exciting thing for the end: our interview with Marjana Skubic, Europe region lead of the Women PowerUP Network. Enjoy reading!



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IAPM Family

Are you a project manager in Pakistan and want to network with local colleagues? Or do you want to expand your network in Pakistan in general and keep up to date with what is happening in the region? Then follow the IAPM Lahore Pakistan Network page, which our Network Official Imran Sarvar Khan has created: [linkedin.com/company/iapm-lhr-pak/](https://www.linkedin.com/company/iapm-lhr-pak/)

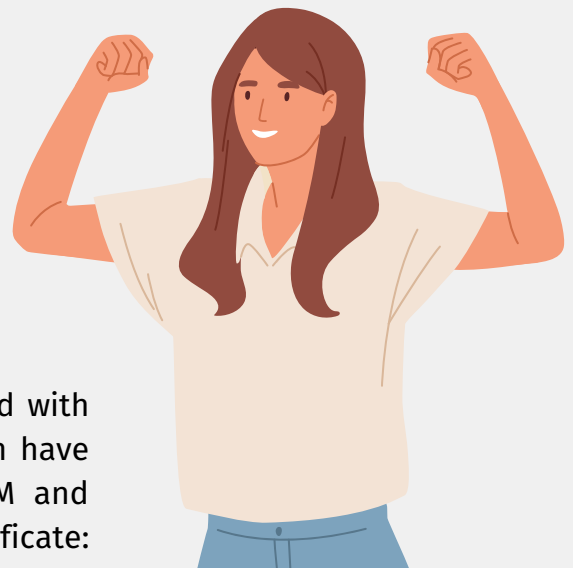


There is also news from our IAPM New Delhi Network. Since August the Internship Programme exists. All students who are enrolled in universities in New Delhi and are looking for an internship can contact Mahesh EV, IAPM Senior Official for the Metropolitan Area New Delhi for further information: m.ev@iapm.net

IAPM benefits

A lifelong certification that does not need to be renewed, individual preparation options and an exam you can take whenever it suits you. These are just three of IAPM's advantages over other project management certification bodies. Discover even more advantages of the IAPM and find out why you should also get certified with the IAPM: iapm.net/en/certification/benefits/

Good to know for those who are already certified with another PM organisation: After approval, you can have your existing certificate recognized by the IAPM and receive an equivalent and lifelong valid IAPM certificate: iapm.net/en/certification/certificate-recognition/



IAPM Essentials

We published the IAPM Essentials 117 to 121 in August. Articles that we recommended to you were among others about mistakes in project management and how to avoid them, the onboarding process of new employees and the development of new habits. As always, you can read the IAPM Essentials by following the links below.

➔ iapm.net/en/blog/iapm-essentials-117

➔ iapm.net/en/blog/iapm-essentials-118

➔ iapm.net/en/blog/iapm-essentials-119

➔ iapm.net/en/blog/iapm-essentials-120

➔ iapm.net/en/blog/iapm-essentials-121



Project management terms

This month we prepared two definitions for you. Do you actually know what exactly agile project management is? Speaking of which, do you know the meetings in Scrum? Find out here:

➔ [Agile project management](#)

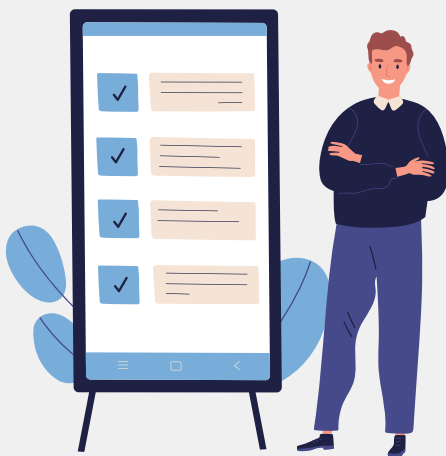
➔ [Meetings in Scrum](#)



Look up project management terms in our glossary, both traditional and agile: iapm-cert.net/documents/glossary-en/index.html

Our book recommendations

Maybe you had a few days off in August and could use the time to read a good book? If you are still looking for something to read, we have two recommendations for you: "Building a Second Brain" by Tiago Forte and "The Culture Map: Decoding How People Think, Lead, and Get Things Done Across Cultures" by Erin Meyer. To give you a short summary:



Imagine you could have a second brain with you all the time, this brain could have the sole task of remembering things and as soon as you need this information you can retrieve it. In fact, you don't have to imagine it at all: most of us actually have a second brain with us all the time - in the form of a digital device. However, using this device to organise one's tasks productively and sustainably is a challenge that many fail to achieve. "Building a Second Brain" describes a method with which you might be able to accomplish this task: buildingasecondbrain.com/book

A completely different topic is dealt with in "The Culture Map: Decoding How People Think, Lead, and Get Things Done Across Cultures". You may know this: communicating properly with colleagues or business partners without putting your foot in your mouth is a big challenge for many people. It becomes even more difficult when people are internationally dispersed and you have to take cultural particularities into account. Erin Meyer strives to help you with this challenge. Perhaps this will allow you to get started in an international context: erinmeyer.com/books/the-culture-map/



Published articles

There are so many different project management tools and software that the suitable solution is available for every project and for every team. Everyone sets their priorities differently, and especially in Germany, respectively the European Union, one



priority should be to make sure that the corresponding tool is GDPR-compliant. Find out in this article which tools were developed in Germany and meet this criterion: iapm.net/en/blog/project-management-tools-made-in-germany/



Once you use the right project management software, nothing can get in the way of your project's success, right? Unfortunately, using the right software is no guarantee that your project will be successfully completed. It is about much more, for example transparency and valuing your team members.

Click here to find out what you can do to successfully complete your project: iapm.net/en/blog/project-success-for-any-project-size/

Speaking of team members: Does it actually make a difference whether the team works together on site or remotely? Admittedly, this question is to be understood rhetorically - everyone is probably aware that it makes a big difference. Although remote teams are associated with challenges, especially psychological ones,



such as the feeling of isolation among team members, there are a lot of positive things to be said about working remotely. Find out how you can improve your team's remote work: iapm.net/en/blog/remote-team-communication/

Published articles

This month, we have been blogging about teamwork a lot, so let's stick to this topic. Have you ever had a mentor in a project or have you been someone's mentor yourself? If you answered one or both questions in the negative, then it's time to take a look at our blog post. Here you will find out how to become a good mentor and what the benefits of mentoring are: iapm.net/en/blog/mentoring-in-the-pm-team/



Do you know what everyone has in common, whether he or she is a young professional with or without a mentor, or perhaps even has a lot of experience in project management? Everybody can deliver good ideas that help their company to bring better products or projects to the market. Ideas need to be generated, captured, evaluated, and prioritised. This is where innovation management software can help.

Have you ever heard of it? In our article you will learn how to get the best out of your ideas and how innovation management software can assist you: iapm.net/en/blog/innovation-management-software/

But the idea is only half the battle. If you have a great idea, you need to be able to present it and convince a supervisor or a client. This presentation has to be short and crisp - in other words, a pitch, and you should definitely be prepared for that. Your project idea can be brilliant, but if you can't convince someone to invest in your project, it won't be implemented. Find out what your pitch can look like so that you are prepared: iapm.net/en/blog/elevator-pitch/



Published articles

Besides a pitch there are also other situations where presentations have to be given while realising a project. Some tips help people who haven't given many presentations in their life, others can be eye-opening for people who are stuck. Take a look at this blog post and see if there is a helpful recommendation or two for you: iapm.net/en/blog/presentations-in-project-management/



Project management methods

This month we also introduced you to a method of prioritisation: The Eisenhower Matrix, which is quickly explained, easy to understand and easy to implement. It can help not only project managers to make decisions, but also everyone else. Tasks are divided into four quadrants:

- First - important and urgent.
- Second - not important but urgent.
- Third - not important and not urgent.
- Fourth - important but not urgent.



You can quickly see what needs to be done with each task. Tasks in the first quadrant need to be done immediately, top priority tasks such as crises. Tasks in the second quadrant are tasks that have to be done but are often not important, such as meetings. Here, if it is possible for you, you should delegate this task. The tasks that are in the opposite, fourth quadrant - not important but urgent - are harder to tackle because they are not urgent but must be done at some point. In addition, if left too long, these tasks suddenly shift to the first quadrant and require immediate action. Paying off the Technical Debt can be an example of this. So: schedule these tasks and prioritise them in time. Last but not least: Tasks in the third quadrant can simply be dropped, for example mindless surfing on the internet.

Training partner

Imagine if you had to pay your employer just to be allowed to work for him. That would be crazy, wouldn't it? That is exactly the reality for many project management trainers. Besides high annual fees to even be allowed to prepare for certification, trainers often have to pay an additional fee for each candidate - shouldn't it be the other way round? At least that's what we believe at IAPM, because as an official training partner of IAPM you will receive a reward for each certification completed on your behalf! Become a Certified Project Management Trainer (IAPM) now: iapm.net/en/the-iapm/become-training-partner/



One who has already seized this opportunity is [Rami Kaibni](#), one of our long-time official training partners. Rami is a portfolio and project manager with over 18 years of professional experience in portfolio/ programme/ project management, construction management and business development. He is a certified trainer with IAPM and holds other globally recognized certifications in project management and business analysis.

Throughout his career, he has worked with renowned companies worldwide and has been deployed on major projects in Vancouver and across Asia (including the Gulf region, the Middle East and Shanghai).

Would you also like to become an official training partner of the IAPM and benefit from any certification issued through your efforts? Visit the following page and seize the opportunity: iapm.net/en/the-iapm/become-training-partner/

IAPM Partner Event

In less than a month, on 2022-09-22, Project Management United's PM & PMO Conference BRIDGE will take place at the Radisson Blu Lietuva in Vilnius, Lithuania. This year the focus is on Sustainable Project Management and many exciting speakers are on the agenda, including Gilbert Silvius, Inga Popovaite, PhD, Joel Carboni, Laila Faridoon, Americo Pinto and many more. We are very happy to be there and to be exhibiting. We hope to see many of you! Here you can find all the information at a glance: iapm.net/en/blog/pmpmo-conference-bridge-2022/



IAPM Partner: Interview with Marjana Skubic

Those who have been following us for a while know that we have already organised the one or other event in cooperation with the Women PowerUP Network. We are pleased that we had the opportunity to conduct an interview with Marjana Skubic, the Women PowerUP Network Europe region lead, for this issue. Be curious to find out what she will share with you. Don't forget to follow the Women PowerUP Network on LinkedIn so you never miss an event: linkedin.com/company/women-powerup-network/



My name is [Marjana Skubic](#), I am an experienced IT project manager from Slovenia, EU. I am a passionate project manager by day and night. Whenever I have some free time, I like to engage in volunteering activities with PMI and Women PowerUP Network, also I keep my knowledge relevant by learning from books, Udemy lectures and other project manager professionals.



Marjana, what was your first contact with the Women PowerUP Network?

Priya Patra, Lead of Women PowerUP Network, was one of PMI speakers at the Slovenian conference „Together in Excellence 2020“, and she made a great impression on me. Later in 2021 she invited me to join the network and I attended the annual conference and monthly events with interesting programs.

Sounds like you were quickly convinced that the Women PowerUP Network and you would have a joint future. How would you describe the Women PowerUp Network in a few sentences to someone who doesn't know it yet?

That's right, I was quickly convinced that I wanted to be part of this journey. To answer your other question: We are a global network of 900 individuals who believe that everyone has some unique skill. We just PowerUP! Here's presenting a group of passionate individuals of all genders who are positive, with a make-it-happen and lead-by-example attitude. A peer-to-peer network to support and PowerUP each other! People are asking us the question: „Do I need to be an expert to be a part of this group?“ And our clear answer is „NO“. We do not need to be experts to PowerUP each other. We just need to be good enough; good enough to own up to our limitations, be willing to respond to others, and be social and acceptable.

That is a wonderful approach. Just like your motto: Being good enough is amazing. Can you briefly say a few words about the background, in other words, why the Women PowerUP Network was founded?

The 'why' behind the community is to empower any individual, women and men, with the right support and skills to transform the future. Right now, we provide a platform to enhance leadership qualities.

Great. Now let's talk about your goals. Which are these and how are they implemented?

Our goals are to be highly present, to have a good reach, so everyone interested can benefit from our support, motivation, knowledge sharing and mentoring. We do our very best to offer free and meaningful events to our audience, issue monthly newsletter and exchange information in WhatsApp groups.

All right. Our readers would certainly like to know what exactly your role is at the Women PowerUP Network.

As a Europe region lead, I am helping with organisation of our events wherever I can, I attend regular meetings with other region leads to discuss the future plans, on events I greet everyone and I am offering a contact for further information. Regularly I post some interesting insights from our gatherings to spread the good vibe.

You have now mentioned events a few times. We have one last question about this. What is the next planned event and what would you tell the readers why they should attend this event?

On 10th September we are organising an Africa region event with the title “Leading Projects in a Changing World” with speaker Corrinne Mary Mtumbuka. Project activities are progressively impacted by biological dangers, whether they are a result of pandemics or climate changes. Since activities are complex, flexibility is expected, particularly as they become intercessions into larger systems. We are taking a mingled approach and blending ongoing work with interrelated areas. By attending the event you will find out three ways how we should be leading projects in these situations.

Thank you Marjana for your time and your answers to our questions. It was a great insight into your community! And we hope many people take part in this great and free event: townscript.com/e/LeadingProjectsinaChangingWorld

A few final words

Let's get straight to the point: what do you think of this issue? Is there a category that you particularly like and would like to see covered more often? Or is there something we haven't featured yet that you are very interested in? As always, we look forward to your feedback!

Would you like to contribute to one of our next issues? Then contact us as well and we can discuss the possibilities.

As you can see, it always boils down to the fact that you should get in touch with us. The background is simple: we enjoy finding out who reads our IAPM Magazine, what the response is like and, above all, it is very exciting to come into contact with so many different people. Every contact, every first conversation, is a possible future together. And should this opportunity really pass by? We don't think so - don't be shy and get in touch with us!



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Thank you for reading and we hope you
enjoyed it as much as we and the whole IAPM
team enjoyed creating it!

Linda & Janek